

## **NEWS RELEASE**

**Glens Falls National**  
*Bank and Trust Company*

250 Glen Street  
Glens Falls, NY 12801

Contact: Timothy C. Badger  
Tel: (518) 745-1000 Ext 306  
Fax: (518) 761-6741

TO: All Media

REFERENCE: Timothy C. Badger  
Director of Marketing

TELEPHONE: (518) 793-4121

DATE: November 8, 2011

### **2011 Holiday Parade Armed Forces Announced As Grand Marshals**

Glens Falls National Bank and Trust Company, the sponsor of the 32nd Annual Holiday Parade to be held in South Glens Falls, has announced that, all Armed Forces presented in the first division of the parade will be honored as the Grand Marshals for this year's Holiday Parade.

Glenn Ellsworth, a Glens Falls National Bank Vice President, South Glens Falls Office Manager and Parade Committee Chairperson stated, "We are excited to have such a wonderful community represented by our Armed Forces as the Grand Marshals, especially with this year's Parade Theme - Home For the Holidays. The "Home For the Holidays" theme is in appreciation for all Veterans and current military personnel, those who will be home with family this holiday season, as well as those who are unable to be home for the holidays."

Maintaining the tradition of the Sunday before Thanksgiving, the parade will begin at 1 p.m. on November 20, 2011 and follow the same route as it has in years past along Route 9 through the village of South Glens Falls. The parade will showcase community groups, bands, floats, costumed characters and conclude with a special guest, Santa Claus.

Beneficiaries for this year's parade are Memorial Detachment No. 2 of the Marine Corps League Toys for Tots and the Tri-County United Way "Live United" Program. These two beneficiary groups will provide donations of new toys and non-perishable food items for local families in the Warren, Washington and northern Saratoga Counties.

Parade participants and spectators are being asked to bring a new unwrapped toy to donate for Toys for Tots and a non-perishable food item for the Tri-County United Way Live United Program. The toys and non-perishable food will be collected in the days prior to the parade at any Glens Falls National Bank Office and Capital Financial Group, Inc. Office, located at 89 Saratoga Avenue and on the day of the parade donations may be made at the South Glens Falls Office of Glens Falls National Bank and along the parade route.

Glens Falls National Bank & Trust Company, along with the Village of South Glens Falls are still accepting applications for floats, marchers, and entertainment for this important community event. Through the years, the parade has attracted over 20,000 spectators annually and has been enjoyed by all ages.

Gail Hamel, of Hamel Resources LLC, is working with Glens Falls National Bank & Trust Company as the parade coordinator. For information about the parade or entry, contact Gail Hamel at 518-824-8383.